

# 31<sup>st</sup> & Pearl

## ***Caveat Clemson – Doty’s CoB is Tier IV***

Like always, CoB Dean Harold Doty’s spin on the recent bad news about the CoB’s AACSB Maintenance process is an exercise in futility. Despite everything that Doty has said or will say, the AACSB has “awarded” USM’s College of Business a 6<sup>th</sup> Year Maintenance Review, or a “one-year probation” as we choose to call it here at [usmnews.net](http://usmnews.net), on both the overall business program and accounting’s separate accreditation. This is bad news, any way you slice it.

Of course, Doty and his minions will state that 25 percent of business schools receive the same notification from the AACSB after the fifth-year maintenance visit. That may be true. However, that statistic also says that 75 percent of business schools do better – they pass the fifth-year maintenance test on their first try, like they’re supposed to. If we take the AACSB’s own findings about the CoB, and combine them with the statistics above, we reach the following conclusion: The CoB is *now* a Tier IV business school. Guess who caused that one? You’re correct, it is Dean D. Harold Doty, and he did it just four short years. In doing so, Doty turned the CoB into the same bottom-feeding type of institution that USM as a whole became around the time Doty arrived as a new Dean.

Doty will deny any conclusion of the sort above. That’s his prerogative, though he will be off base. Just ask Clemson University. About a baker’s dozen of Clemson’s business faculty and administrators have been visiting [usmnews.net](http://usmnews.net) in recent days, gathering information on young Harold for use in their search process for a new Dean of their business school. It appears as though their trek through Doty’s history here at USM produced enough fruit to look elsewhere. Clemson is a top notch Tier II school; Doty is a Tier IV Dean. That would be the marriage from hell. Good luck to you, Clemson, in your search for a new Dean. And, don’t forget about the “little guy” who helped you along your way.

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*31st & Pearl is a series housed at [usmnews.net](http://usmnews.net) that features commentary on aspects of life in the CoB from a variety of columnists.*